

What you get right out of the box

Callbox assigns a dedicated team to manage your campaign and ensure campaign objectives are met, as well as handle all other components, including:

1. Marketing and Sales Data Enrichment

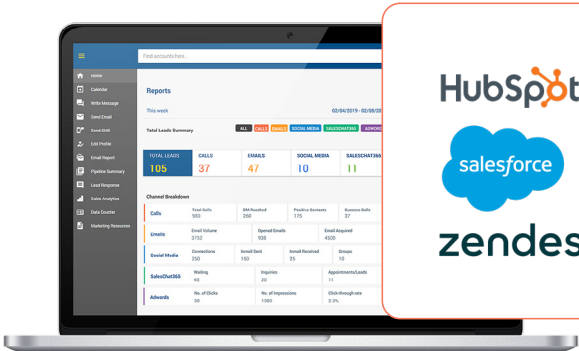
We build your ideal accounts and target stakeholders by developing your Ideal Customer Profile (ICP) from various data sources, including firmographics, a list of your active clients and competitors' clients, prospective clients and unqualified accounts, and prospects with intent signals.

PHONE	COMPANY	FIRSTNAME	LASTNAME	POSITION	ADDRESS1	CITY	STATE	ZIPCODE	COUNTRY	EMAIL	WEBSITE	COUNTY	ACTUAL ANNUAL SALES	ACTUAL EMPSIZE	SICCODE	SICDESC
ON FILE	Altadis Usa Inc	ON FILE	ON FILE	President	5900 N Andrews Ave 1100	Fort Lauderdale	FL	33309	USA	ON FILE	ON FILE	ON FILE	ON FILE	ON FILE	213101	Tobacco Products-Manufacturers
ON FILE	Altadis Usa Inc	ON FILE	ON FILE	Marketing Director	5900 N Andrews Ave 1100	Fort Lauderdale	FL	33309	USA	hidden@callboxinc.com	ON FILE	ON FILE	ON FILE	ON FILE	213101	Tobacco Products-Manufacturers
ON FILE	Altadis Usa Inc	ON FILE	ON FILE	Executive Vice Preside	5900 N Andrews Ave 1100	Fort Lauderdale	FL	33309	USA	hidden@callboxinc.com	ON FILE	ON FILE	ON FILE	ON FILE	213101	Tobacco Products-Manufacturers
ON FILE	Amerex Group Inc	ON FILE	ON FILE	Chief Financial Officer	512 Fashion Ave # 9	New York	NY	10018	USA	hidden@callboxinc.com	ON FILE	ON FILE	ON FILE	ON FILE	233701	Women's and misses' suits and skirts
ON FILE	Amerex Group Inc	ON FILE	ON FILE	Chief Operating Officer	512 Fashion Ave # 9	New York	NY	10018	USA	hidden@callboxinc.com	ON FILE	ON FILE	ON FILE	ON FILE	233701	Women's and misses' suits and skirts
ON FILE	Amerex Group Inc	ON FILE	ON FILE	Executive Vice Preside	512 Fashion Ave # 9	New York	NY	10018	USA	hidden@callboxinc.com	ON FILE	ON FILE	ON FILE	ON FILE	233701	Women's and misses' suits and skirts
ON FILE	Amerex Group Inc	ON FILE	ON FILE	Founder	12805 NW 42nd Ave	Opa Locka	FL	33054	USA	hidden@callboxinc.com	ON FILE	ON FILE	ON FILE	ON FILE	5148	Fresh Fruits and Vegetables
ON FILE	American Fruit & Prodi	ON FILE	ON FILE	Co-Founder	12805 NW 42nd Ave	Opa Locka	FL	33054	USA	hidden@callboxinc.com	ON FILE	ON FILE	ON FILE	ON FILE	5148	Fresh Fruits and Vegetables
ON FILE	American Fruit & Prodi	ON FILE	ON FILE	President of Administra	12805 NW 42nd Ave	Opa Locka	FL	33054	USA	hidden@callboxinc.com	ON FILE	ON FILE	ON FILE	ON FILE	5148	Fresh Fruits and Vegetables
ON FILE	Lematre Vascular Inc	ON FILE	ON FILE	Chief Financial Officer	63 2nd Ave	Burlington	MA	1803	USA	hidden@callboxinc.com	ON FILE	ON FILE	ON FILE	ON FILE	384104	Surgical instruments and apparatus
ON FILE	Lematre Vascular Inc	ON FILE	ON FILE	Vice President of Mark	63 2nd Ave	Burlington	MA	1803	USA	hidden@callboxinc.com	ON FILE	ON FILE	ON FILE	ON FILE	384104	Surgical instruments and apparatus
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ON FILE	Lyne Laboratories	ON FILE	ON FILE	President and CEO	10 Burke Dr.	Brockton	MA	2301	USA	hidden@callboxinc.com	ON FILE	ON FILE	ON FILE	ON FILE	2834	Pharmaceutical Preparations
ON FILE	Lyne Laboratories	ON FILE	ON FILE	Vice President Operate	10 Burke Dr.	Brockton	MA	2301	USA	hidden@callboxinc.com	ON FILE	ON FILE	ON FILE	ON FILE	2834	Pharmaceutical Preparations
ON FILE	Lyne Laboratories	ON FILE	ON FILE	Vice President Adminis	10 Burke Dr.	Brockton	MA	2301	USA	hidden@callboxinc.com	ON FILE	ON FILE	ON FILE	ON FILE	2834	Pharmaceutical Preparations
ON FILE	Parlux Fragrances Inc	ON FILE	ON FILE	Global Vice President,	3725 SW 30th Ave	Fort Lauderdale	FL	33312	USA	hidden@callboxinc.com	ON FILE	ON FILE	ON FILE	ON FILE	2844	Perfumes, Cosmetics, and Other Toilet Preparations
ON FILE	Parlux Fragrances Inc	ON FILE	ON FILE	Director, Public Relatio	3725 SW 30th Ave	Fort Lauderdale	FL	33312	USA	hidden@callboxinc.com	ON FILE	ON FILE	ON FILE	ON FILE	2844	Perfumes, Cosmetics, and Other Toilet Preparations
ON FILE	Parlux Fragrances Inc	ON FILE	ON FILE	Director of Global Mark	3725 SW 30th Ave	Fort Lauderdale	FL	33312	USA	hidden@callboxinc.com	ON FILE	ON FILE	ON FILE	ON FILE	2844	Perfumes, Cosmetics, and Other Toilet Preparations
ON FILE	Peerless Clothing	ON FILE	ON FILE	CEO	641 Lexington Ave Fl 12	New York	NY	10022	USA	hidden@callboxinc.com	ON FILE	ON FILE	ON FILE	ON FILE	5136	Men's and Boy's Clothing and Furnishings
ON FILE	Peerless Clothing	ON FILE	ON FILE	Advertising Production	641 Lexington Ave Fl 12	New York	NY	10022	USA	hidden@callboxinc.com	ON FILE	ON FILE	ON FILE	ON FILE	5136	Men's and Boy's Clothing and Furnishings
ON FILE	Peerless Clothing	ON FILE	ON FILE	VP Systems and Opers	641 Lexington Ave Fl 12	New York	NY	10022	USA	hidden@callboxinc.com	ON FILE	ON FILE	ON FILE	ON FILE	5136	Men's and Boy's Clothing and Furnishings



Smart Engage

+ Your CRM



HubSpot

Dynamics 365

salesforce

pipedriven

zendesk

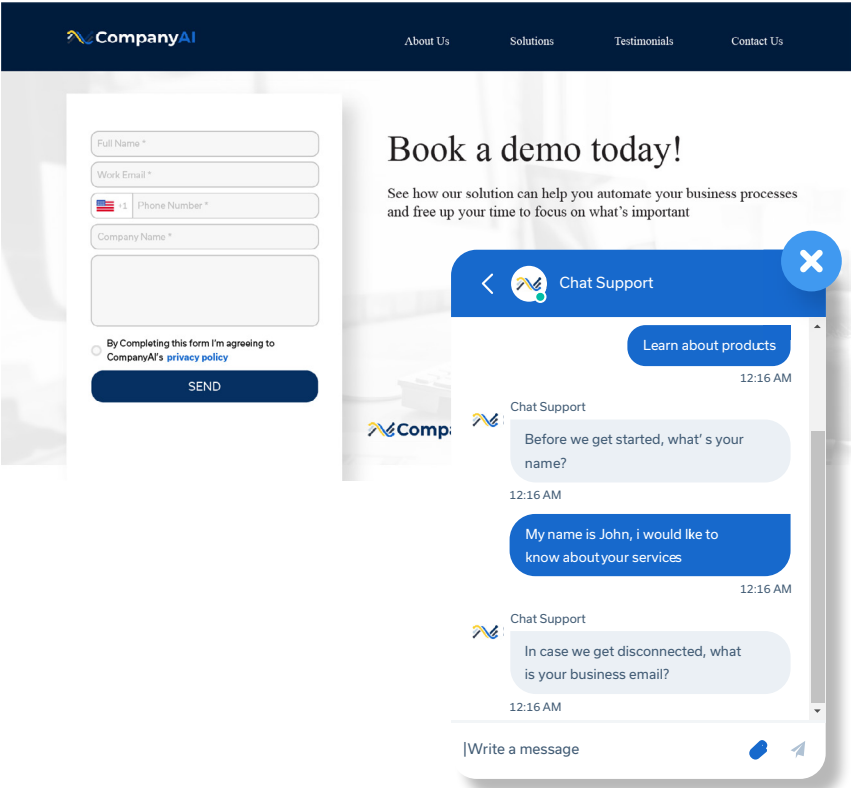
zoho

2. Smart Engage and Your CRM

Callbox campaigns are powered by Smart Engage, our AI-driven ABM lead management platform. Additionally, Smart Engage seamlessly integrates with popular 3rd party CRMs, ensuring a seamless flow of data and optimized campaign performance.

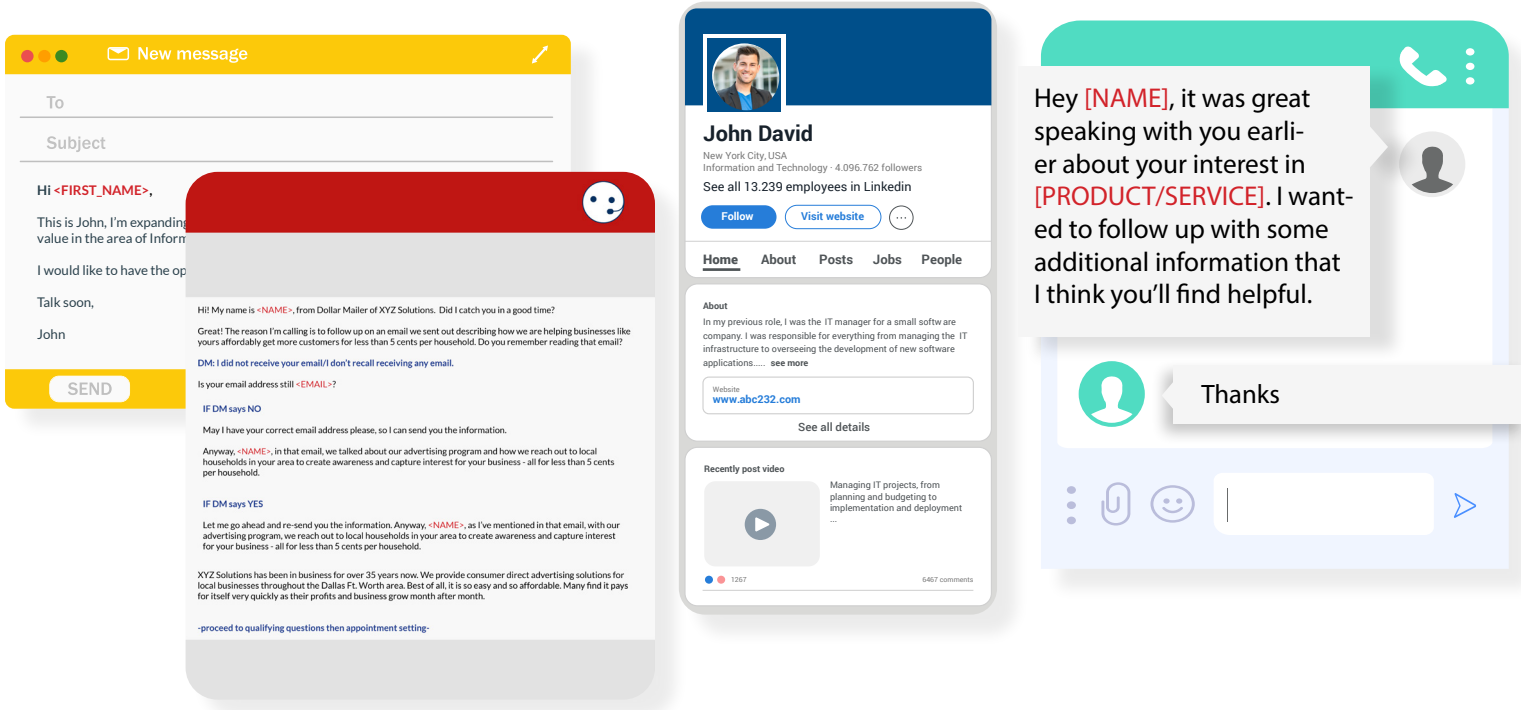
3. Website and Landing Pages

We track and convert qualified website visitors and form fills, generated from both your website and landing pages, into sales-ready leads and/or appointments.



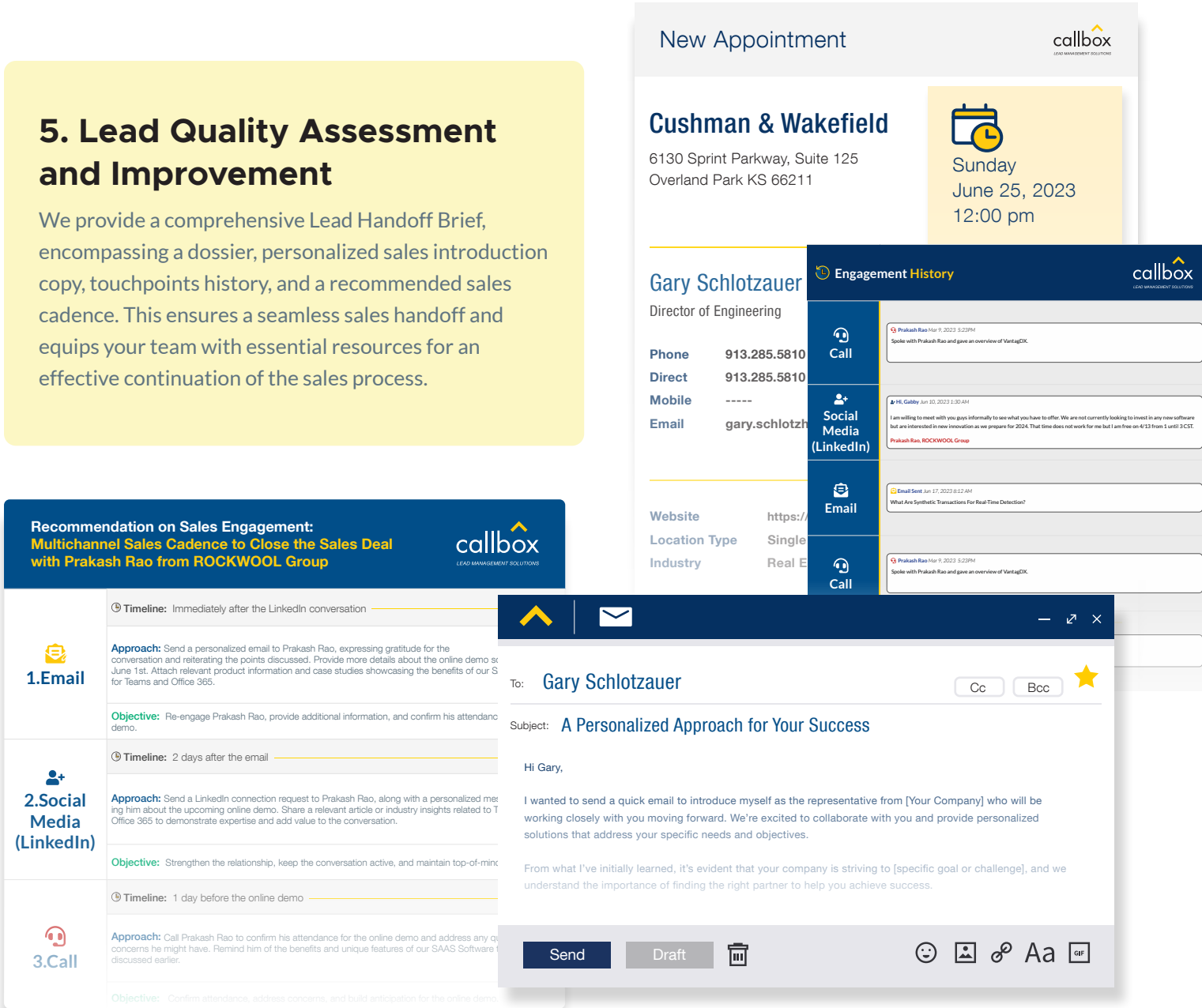
4. Human + AI
Curated Content

Combining human expertise with AI technologies, we curate and optimize content and creatives across various channels like call scripts, emails, landing pages, SMM messaging, chats, and instant messages.



5. Lead Quality Assessment
and Improvement

We provide a comprehensive Lead Handoff Brief, encompassing a dossier, personalized sales introduction copy, touchpoints history, and a recommended sales cadence. This ensures a seamless sales handoff and equips your team with essential resources for an effective continuation of the sales process.



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HONG KONG +852 3.6786708

EMAIL
info@callboxinc.com
sales@callboxinc.com



6. Webinar Promotional Materials

You can choose to incorporate webinars in your Callbox campaign to complement the other channels and tactics that we use. To promote your online event, we create marketing materials such as email templates, call scripts, landing pages, registration forms, and other promotional assets.

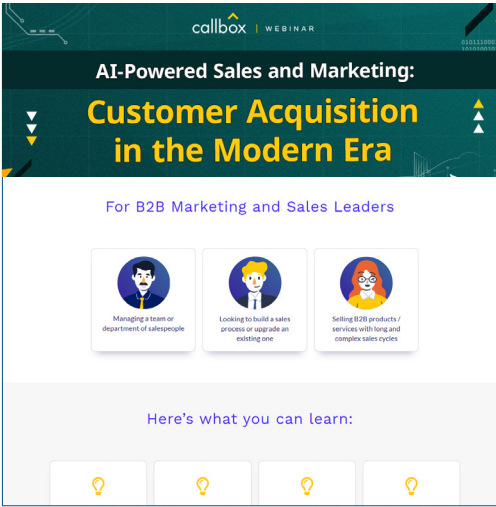
A. Invitation



B. Call Script

INTRO	Hi {prospect name}, this is {caller's name} from {company name}. How are you doing today?
INVITATION	Great. I'm giving you a call because I understand that we are all suffering from the fluctuating economy caused by today's nCov pandemic. As a fellow B2B marketer, we have to think of ways to prevent our campaigns from faltering. Good thing because we've set up a webinar event that will talk about these great strategies to help you through this storm. This will really be worth your time, don't you think?
SCHEDULE	So we've set up two webinar schedules which will be on the 25th and 26th of March ! PM Pacific Daylight Time. Which time would best fit your schedule?
REGISTRATION	Great! I'll have you registered to the event with your contact details {review contact details}.
CLOSING	Our team is so excited to share these strategies with you! See you in the webinar.

C. Landing Page & Forms





AI-Powered Sales and Marketing: Customer Acquisition in the Modern Era

Date & Time: Aug 4, 2023 11:00 AM in Beijing, Shanghai

Description: In a world where customer acquisition is increasingly shaped by technology, it's essential for sales and marketing teams to embrace the future to thrive in the AI era. This immersive event is your gateway to discover the limitless potential of AI-powered sales and marketing, as we delve into the revolutionary impact of AI on customer acquisition strategies.

Join us to explore the latest advancements, gain valuable insights and actionable tips, and unlock the key to driving growth and success in the ever-evolving landscape of

Webinar Registration

First Name* Last Name*

Email Address*

Phone*

Organization*

Job Title*

When do you anticipate prioritizing lead generation?

Information you provide when registering will be shared with the account owner and host and can be used and shared by them in accordance with their Terms and Privacy Policy.

D. Promotional Materials



E. Video Recording



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