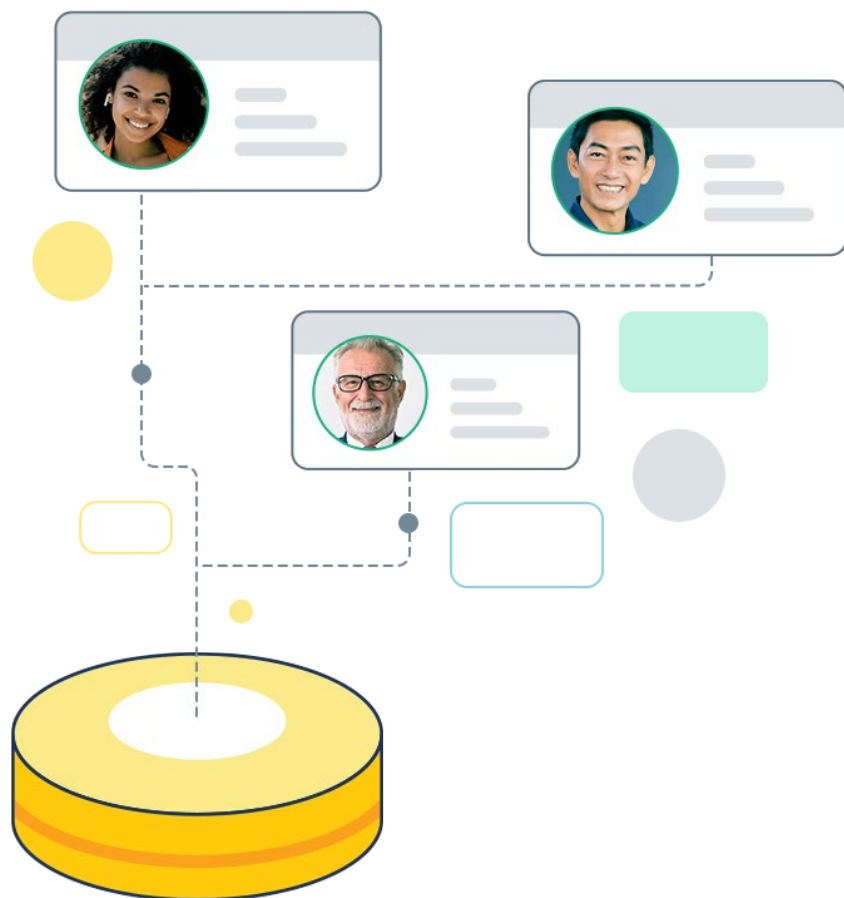




Client Profiling and Database Management

Drive meaningful engagements and boost your ROI with our Client Profiling and Database Management Services, ensuring your sales and marketing campaigns are powered by high-quality and up-to-date prospect data.

Sales and marketing campaigns rely on quality data to work well

With 24% to 36% of CRM data becoming stale and outdated each year, high-level engagement strategies like personalization and content planning simply won't work.

Remove duplicate contacts, irrelevant data, and keep your customer list updated with our tech-enabled and human-verified data enrichment solutions.

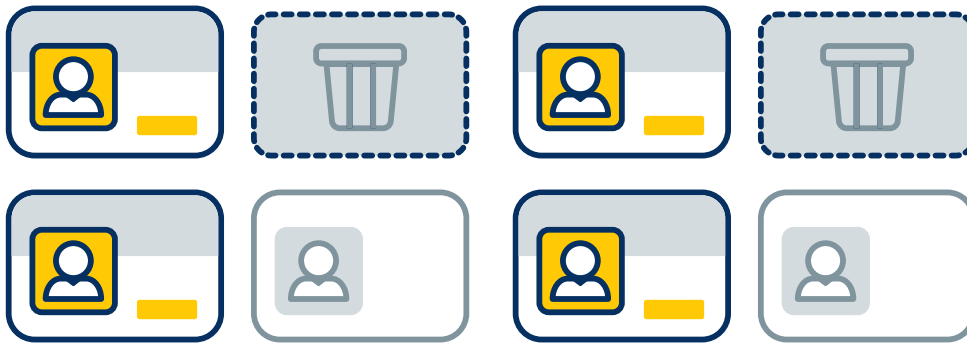
1. Data Cleansing, Deduplication, and Appending
2. Online Research
3. Call Verification
4. Email Verification
5. Reporting and Analysis



1

Data Cleansing, Deduplication, and Appending

We will scan your list against our own database of human-verified Business Prospects. We will replace outdated information and append additional business data to build a more complete customer profile.



2

Online Research

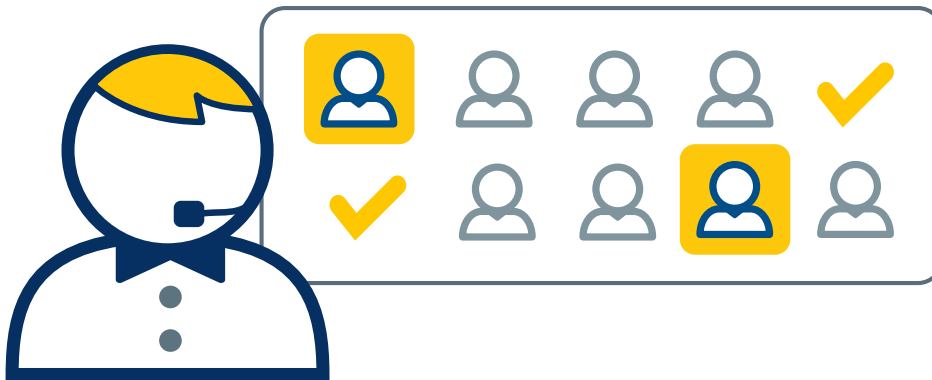
We employ a comprehensive approach to address fragmented identities by conducting extensive research through various online and offline channels. We look at websites, business news, social media profiles, industry and country business reports, tradeshow and conference attendee lists, and various other sources to diligently fill in the data gaps.



3

Call Verification

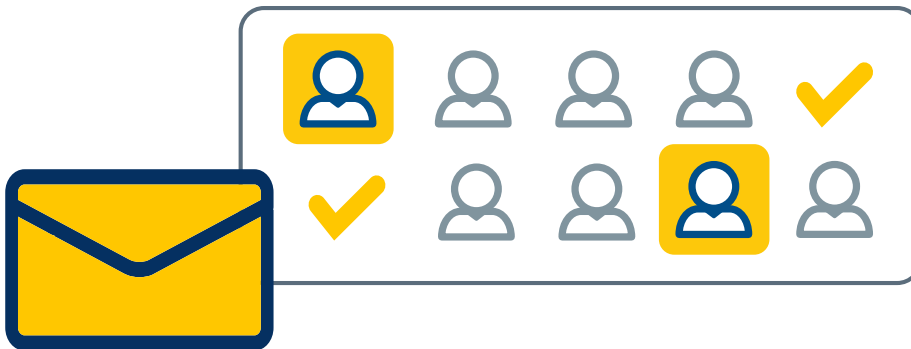
We run a research and direct outreach campaign to enrich and verify the data we have collected in the previous step.



4

Email Verification

We verify the validity of every email address in the list using various email verification tools to ensure that you get the best results from your email marketing campaigns. All invalid emails will be deleted from your database.



5

Reporting and Analysis

A database of contacts with complete contact information is turned over to you (our Client) at the end of the campaign.



Connect with your ideal customers now!

CONTACT US

CALL

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